

Message Text

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PAGE 01 JIDDA 06907 141352Z

44

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 141245Z OCT 75

FM AMEMBASSY JIDDA

TO SECSTATE WASHDC 2628

USDOC

INFO AMEMBASSY AMMAN

AMEMBASSY ABU DHABI

AMEMBASSY BEIRUT

AMEMBASSY CAIRO

AMEMBASSY DAMASCUS

AMEMBASSY DHAHRAN

AMEMBASSY DOHA

AMEMBASSY MANAMA

AMEMBASSY MUSCAT

AMCONSUL TABRIZ

AMEMBASSY TEHRAN

UNCLAS JIDDA 6907

E.O. 11652: N/A

TAGS: XF

SUBJECT: MICHIGAN IOGA TM

1. WE WELCOME SUBJECT TM'S DECISION TO FOCUS ON HOSPITAL AND MEDICAL EQUIPMENT THEME AND BELIEVE MISSION TO SAUDI ARABIA WILL BE PRODUCTIVE. WE RECOMMEND, HOWEVER, THAT PROVISION BE MADE FOR STOPS AT RIYADH AND DHAHRAN AS WELL AS JIDDA.

2. THIS FIELD IS IMPORTANT SEGMENT OF FIVE YEAR PLAN WHICH HAS BEST POTENTIAL FOR FULFILLMENT IN THE SCHEDULED TIME FRAME. GOVERNMENT CONTACTS IN RIYADH REPRESENT BLUE CHIP TARGETS OF OPPORTUNITY. AFFLUENT DHAHRAN AREA SPURRED BY ARAMCO'S LOCAL INDUSTRIAL DEVELOPMENT DIVISION SEEMS VERY PROMISING.

3. WE NOTE JIDDA SCHEDULE FEBRUARY 17-22 INCLUDES THURSDAY
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PAGE 02 JIDDA 06907 141352Z

AND FRIDAY WHICH IS LOCAL WEEKEND, DURING WHICH EMBASSY

AND DOWNTOWN COMMERCIAL OFFICE CLOSED. RECOMMEND ADJUSTMENT OF SCHEDULE WITH 3 DAYS JIDDA, INCLUDING THURSDAY, 2 DAYS RIYADH AND ONE FULL DAY, IF POSSIBLE, DHAHRAN.

4. IDENTITY OF FIRMS AND ABOUT 12 SETS COMPANY LITERATURE SHOULD BE MAILED SOONEST FOR PRE-TRAVEL PROMOTION. CONTROL OFFICER, JOSEPH O. EBLAN, COMMERCIAL COUNSELOR.
AKINS

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NNN

Message Attributes

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